



# Premium Rate Calls - Abroad

## Product sheet

We are the largest supplier of premium rate numbers in Sweden and one of the leading suppliers in Norway, Finland and Denmark. We are the Scandinavian partner you need to make your business grow on the Nordic market.

### Reach a larger market

If your target market is outside Sweden, we can offer premium rate numbers in Norway, Finland and Denmark. If you already use premium rate calls as a payment method within Sweden, then a premium rate number in the rest of the Nordics could be an ideal way for your business to grow. We have solid experience in the Nordic market and would gladly assist you to create new opportunities for your business.

### Client web provides overview

Access to our client web is included with your premium rate number. In the client interface, you're provided with a clear overview of your service, you can track call statistics and adapt e.g. staffing and marketing needs accordingly.

### Administer your service

The web interface also allows you to administer your service. You can for example add, remove and edit the number or numbers you wish your calls to be routed to. You choose which phone numbers and the order in which you want the calls to your premium rate number to be routed, and the price is the same irrespective of how many different routing targets you need.

### Simple and secure

Premium rate calls are a simple and safe method of payment, both for you and your customers. No registration is needed in order to pay, and your customers can call from anywhere in the country, all that is needed is a telephone subscription.

You don't have to send out invoices and avoid bad debt losses, we ensure that you get paid for all calls made to your service, with the additional service Advance Payment we even do so extra quickly.



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# Norway

## You decide the price

You decide the price for your premium rate number yourself. You can choose between charging a specific price per minute or a price per call. The price for the call is read by the operator and the consumer is then charged directly.

## Price per minute

If you choose the price model "price per minute" the call may last for a maximum of 180 minutes, the call is automatically ended when the 180-minute-limit is reached. For price per minute, you can choose between seven different tariffs within the range 2.00 – 26.00 NOK.

## Price per call

If you choose a fixed price per call, the call can cost between 5 – 200 NOK. As with price per minute, there are eight different pricing tariffs.

## Regulations

In Norway, marketing and content must follow Norwegian law. It is also important that:

- The price for the call is always provided directly adjacent to the premium rate number in all marketing material relating to the service.
- The company name and postal address must be included in marketing material.

# Finland

## You decide the price

You can choose between charging a specific price per minute or a price per call. The price for the call is read by the operator and the consumer is charged directly.

## Price per minute

You can charge between €0.08 – 5.11 with the price model "price per minute". There is no time limitation how long the call could be, however the end-user may not be charged more than 50 € per call and the call is automatically ended when the limit is reached.

## Price per call

If you choose the price model "price per call", the call may cost between 0,08 – 40,64 €.

## Regulations in brief

In Finland, the premium rate call service market is regulated by the organisation MAPEL. You can read more about MAPEL and the regulations that apply in Finland at [www.mapel.fi](http://www.mapel.fi).

- The price for the call shall always be provided directly adjacent to the premium rate number in all marketing material relating to the service.
- If there is a minimum call charge, this must be clearly stated in marketing material.
- The first four digits in the premium rate number must be written together, without space and must be separated from the following digits in the telephone number.  
E.g.: 0700 123456 or 0700–123456.
- The company name, postal address and customer service number must be included in the marketing of the service.